

MEDIA RELEASE



DRESS FOR SUCCESS®
CENTRAL ALBERTA

DRESS FOR SUCCESS CENTRAL ALBERTA TO RECIEVE FUNDING FROM 100+ WOMEN WHO CARE RED DEER

May 15, 2025 | Red Deer, AB - Dress for Success Central Alberta was the latest nonprofit to be selected by the 100+ Women Who Care Red Deer to receive funding. 100+ Women Who Care Red Deer is a network of women who make a direct, immediate, and positive impact in Red Deer by supporting local non-profit and charitable organizations.

Dress for Success Central Alberta will use the funding to improve the capacity and efficiency of their Inventory Management System. There is a great need to improve the how they manage clothing donations to best serve their clients. They identified the need to reconfigure their inventory room to maximize its potential, increase the capacity to offer a wide selection of clothing to suit their clients' diverse needs, and ensure functional storage.

In 2024 Dress for Success Central Alberta served 600 women, an increase from the 200 women served in 2023. Their flagship program, Dressing Services, helped over 250 women have the opportunity to be dressed in professional attire for a job interview, work, or special suitings (this includes internships, work experience or court appearances). The number of women they serve has greatly increased, and the inventory dispersed in the last two years has tripled. Thanks to this funding Dress for Success Central Alberta will be able to improve their inventory management system and better serve their clients.

Dress for Success Central Alberta is soliciting proposals for a vendor to reconfigure their inventory room and create functional storage solutions. The request for proposal can be found on their website: www.dfsc.ca/news.

Proposals must be submitted to Dress for Success Central Alberta by Friday, June 6th.

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About Dress for Success Central Alberta

Dress for Success Central Alberta offers long-lasting solutions that enable women to break the cycle of poverty and create economic independence. They are an inclusive community that empowers women and believes every woman has the right to realize her full potential.

For more information please contact:

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